



## Global QSR | Fast Casual | Casual Dining Retained Executive Search

CEO and direct reports of the CEO across Asia Pacific & Middle East



### Brian Moore

Global QSR | Fast Casual | Casual Dining  
Executive Search Specialist

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The process of sourcing, attracting, assessing, securing, and retaining the right senior executives should never be taken lightly. If you can trust me with your next senior executive search, I will commit 100% to helping you through this process and delivering the result that you need.

I will take the time to understand your business and what your needs are. I will conduct an efficient & effective Executive Search process for you. I truly care about what I do. One thing that's important to my clients is how many quality people I know, how long I've known them, and how well I know them. I encourage you to study my LinkedIn profile and visit [BrianMooreExecutiveSearch.com](http://BrianMooreExecutiveSearch.com), where you'll see my client list and testimonials, which I hope will prompt a good discussion on how we can work together.

<b>PROFESSIONAL EXPERTISE</b>	Retained Executive Search across Asia Pacific & Middle East since 1993, based in Singapore (2010-2018), Hong Kong (1997-2001), Australia (1993-97, 2002-10 & 2019-now)
<b>INDUSTRY FOCUS</b>	Food & Beverage: Quick Service Restaurants (QSR)   Fast Casual Restaurants (FCR)   Casual Dining Restaurants (CDR)
<b>FUNCTIONAL EXPERTISE</b>	<ul style="list-style-type: none"> <li>▶ CEO   President   Managing Director   General Manager</li> <li>▶ Direct reports of the CEO: Heads of Operations, Finance, Human Resources, Business Development, Marketing, Sales, Supply Chain, Training, Development (Real Estate), Franchise Management, Quality Assurance (QA), Innovation, R&amp;D, Design</li> </ul>
<b>SENIORITY OF POSITIONS</b>	Head of Business and Head of Function (Global, Asia Pacific, Greater China, South-East Asia, Middle East or Country level) with typical base salaries upwards of US\$200,000
<b>GEOGRAPHIC COVERAGE</b>	Conducted search assignments in Hong Kong, Singapore, China, Australia, Malaysia, Indonesia, Thailand, Laos, Vietnam, USA, Dubai, Korea, India, Japan, Saudi Arabia, Germany, Kazakhstan, Taiwan, Ghana, Egypt and PNG
<b>CLIENT FOCUS</b>	Multi-National   Asian   Middle Eastern companies, both public and private, both franchisor and franchisee
<b>CANDIDATE NETWORK</b>	Asia Pacific   Middle East   USA & Canada   Latin America   UK & Europe   Africa

### Restaurant Companies & Brands that Brian has serviced across APMEA

Quick Service Restaurants   Fast Casual Restaurants   Casual Dining Restaurants					
Starbucks	Darden	GoTo Foods	Ruby Tuesday	Zambrero	Domino's Pizza
Dunkin' Brands	B.GOOD	Dairy Queen	Maxim's Group	Subway	SSP Asia Pacific
KFC	Cafè de Coral	Groupe Le Duff	Galadari Brothers	Gong cha	misschu
Papa John's	Wendy's	Burger King	Americana	Alamar Foods	FIVE GUYS
illy Caffè	Boston Market	P'Nut Asian Kitchen	Artisan Boulangerie	Flynn Group	Church's Chicken

**Global Headquarters**

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# “What clients are saying about Brian Moore Executive Search.....”

"Brian Moore has been the most professional recruitment | executive search consultant I have ever had the pleasure of working with. He came recommended from a number of my peers and definitely delivered! I would recommend him for any executive hire in the Global QSR | Fast Casual market place and any other market he is willing to work with you in. He is also not scared to be honest and tell you what isn't his area of expertise."

**Stuart Cook, ex-CEO at Zambrero Group (Australia)**

"I've worked with Brian and he is a professional and 'gets it'. Very down to earth and understands exactly what your needs are and quick to react and respond. I continue to work with him."

**Steven Pizziol, ex-Vice President - International, Asia Pacific Region  
at Domino's Pizza International (Hong Kong)**

"Brian was hired to assist in a hiring effort that required the ability to find great talent (4 critical hires) in a very short period of time. Brian met that challenge and was a pleasure to work with. He followed up on details, managed candidates well and provided great insights - all while managing a client (me) on the other side of the world. I would highly recommend Brian and hope to work with him again."

**Christine Deputy, ex-Chief Human Resources Officer at Dunkin' Brands (USA)**

"I have had the pleasure of working with Brian over the last three years as he recruited me for my role in Indonesia. I also worked with Brian to recruit a new CMO for my team. The recruitment industry is an industry that in my view is full of very unprofessional people that have no right to recruit professionals when they can not even manage themselves. Brian is the polar opposite of this. I rate him as one of the very best recruiters that I have worked with personally and on international searches for new team members to join my team. Brian has excellent connections that assist him in finding the right candidates. Brian manages the process very professionally. His communication between both parties is timely and on message. Brian's follow up post placement is outstanding . He cares about getting the right candidate, how the candidate is performing and how the company is performing. This is so very rare in the the recruitment industry. I highly recommend Brian. He is an outstanding representative for your company when you require new talent. You can always be assured of success when Brian is involved with a quality outcome."

**Pat McMichael, ex-CEO Domino's Pizza (Indonesia)**

"Thumbs up! Brian is an effective and efficient consultant; based on his many years of experience in Asia and the industry, he matches the needs of his clients with candidate executives with right strengths and desires. My experiences with him were pleasant and productive."

**Insoo Cho, ex-President & CEO at Outback Steakhouse (Korea)**

"I have met dozens of recruiters over the course of my career and, in an industry that attracts those who hide behind a fragile persona of hubris and bravado, it's rare to find the real deal. Brian's knowledge of the QSR and Fast Casual world of dining is second to none. Whether keeping abreast of people movement within the industry, new technologies and practices or industry developments in general, his knowledge is unique, focussed and deliberate. It's rare to find someone with a clearly defined value system who is also adept at identifying the opportunity for both the employer and employee, producing the best possible results for both parties. As a consequence, he has earned not just my respect, but also my admiration, Brian Moore is a sincere, high performing executive search consultant – in short he's the real deal!"

**Leslie Bailey - Managing Director, Ruby Tuesday (Hong Kong)**